

Dear Friend of the Foundation:

Since the formation of the Bobby Nichols-Fiddlesticks Charity Foundation 18 years ago, the Fiddlesticks Country Club community has donated over \$12 million to local children's charities. The community is grateful to the individuals and businesses that have demonstrated a strong interest in Fiddlesticks' efforts to raise funds in support of abused and at-risk children. The Foundation and the dedicated Piper organization have made a difference in the lives and well-being of children suffering from abuse and neglect and we could not do it without your support.

We have seen government funding decline and the number of children needing assistance increase. We know that our efforts are making a difference and so we continue our mission to provide aid and support for these children. Given our ongoing pledge to support the children in our community, we need your help. Included you will find sponsorship opportunities for our 19th annual charity events, including the Nichols Cup Pro-Am Golf & Tennis Tournaments along with the Virtual Auction in mid-February 2021.

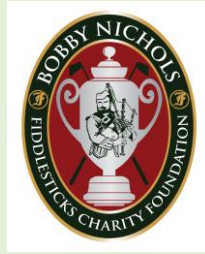
The PGA recognizes the Nichols Cup Golf Tournament as one of the most successful community sponsored Pro-Am's in the United States. Numerous professionals and sports celebrities participate in the event taking the time to show their support for this important mission. Every donor matters just like every child matters.

We ask that you strongly consider providing your support with a sponsorship commitment. The children and programs need you more than ever. We are currently planning for the 2021 events and the charities are providing ongoing services to children who so desperately need our help. Together, we can make a difference in these young lives. Thank you for your commitment to the children.

With appreciation,

Michael Lancellot
Foundation President

Bobby Nichols
Chairman Emeritus



FAST FACTS

HISTORY:

The Bobby Nichols Fiddlesticks Charity Foundation, founded in 2002, is a group of Fiddlesticks members, known as Pipers, who volunteer to organize and run an annual celebrity pro-am invitational golf tournament for the following purposes:

MISSION STATEMENT

1. Generate funds to return to the community via charitable contributions. These contributions have been earmarked for abused and at-risk children.
2. Recognize the contributions and accomplishments of Bobby Nichols, winner of 14 PGA Tour tournaments including the 1964 PGA Championship and 1974 Canadian Open. (Bobby has been a resident of Fiddlesticks since its inception.)

Seventeen tournaments have resulted in over \$12 million in donations for local children's charities. Funds are raised through Celebrity Pro-Am Golf & Tennis Tournaments as well as sponsorships, raffles, live and silent auctions.

NON-PROFIT STATUS

A 501(c)(3) tax-exempt nonprofit organization. All donations are tax deductible.

GOVERNANCE

Board consists of Fiddlesticks members. Board members serve without pay and each pays his/her own Piper dues and tournament fees. One Fiddlesticks staff member acts as tournament coordinator and an outside bookkeeper is employed.

HISTORY OF GIVING

2003--\$132,000	2006--\$350,000	2009--\$572,000	2012--\$750,000	2015--\$903,000
2004--\$205,000	2007--\$480,000	2010--\$631,000	2013--\$801,000	2016--\$788,000
2005--\$200,000	2008--\$580,000	2011--\$792,000	2014--\$900,000	2017--\$824,000
2018--\$1,100,000	2019--\$1,075,000	2020--\$1,100,000+*		

TOTAL CONTRIBUTIONS: \$12,183,000*

**Pending final 2020 total*

CONTACT INFORMATION

Bobby Nichols-Fiddlesticks Charity Foundation
c/o Fiddlesticks Country Club
15391 Canongate Drive
Fort Myers, FL 33912
www.nicholscup.org
info@nicholscup.org

Michael Lancellot, President
239-940-7580
mike@nicholscup.org



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$30,000

- ◆ Special recognition as Presenting Sponsor in all promotional materials including: news releases, community newsletters and Nichols Cup website
- ◆ Signage at tournament
- ◆ Link to your company website on Foundation website
- ◆ Registration of two foursomes for tournament
- ◆ **Saturday Evening "Watch Party"** – view the virtual auction from the comfort of your home! Dinner and a selection of wine to be delivered to your home for up to sixteen people
- ◆ One bartender and one server will be provided for set up, clean up and, to ensure you have a wonderful evening!

PRINCIPAL SPONSOR \$25,000

- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament
- ◆ Registration of six players for tournament
- ◆ **Saturday Evening "Watch Party"** – view the virtual auction from the comfort of your home! Dinner and a selection of wine to be delivered to your home for up to twelve people
- ◆ One server will be provided for set up, clean up and, to ensure you have a wonderful evening!

PLATINUM SPONSOR \$20,000

- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament
- ◆ Registration of one foursome for tournament
- ◆ **Saturday Evening "Watch Party"** – view the virtual auction from the comfort of your home! Dinner and a selection of wine to be delivered to your home for up to eight people
- ◆ One server will be provided for set up, clean up and, to ensure you have a wonderful evening!

DIAMOND SPONSOR \$15,000

- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament
- ◆ Registration of one foursome for tournament
- ◆ **Saturday Evening “Watch Party”** – view the virtual auction from the comfort of your home! Dinner and a selection of wine to be delivered to your home for up to eight people
- ◆ One staff person will set up the meal and return later that evening for clean up

GOLD SPONSOR \$10,000

- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament
- ◆ Registration of two players for tournament
- ◆ **Saturday Evening “Watch Party”** – view the virtual auction from the comfort of your home! Dinner and a selection of wine to be delivered to your home for up to four people

SILVER SPONSOR \$7,500

- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament
- ◆ Registration of one player for the tournament
- ◆ **Saturday Evening “Watch Party”** – view the virtual auction from the comfort of your home! Dinner and a selection of wine to be delivered to your home for two people

RUBY SPONSOR \$5,000

- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament
- ◆ Registration of one player for tournament
- ◆ **Saturday Evening “Watch Party”** – view the virtual auction from the comfort of your home! Dinner and a selection of wine to be delivered to your home for two people

EMERALD SPONSOR \$2,500

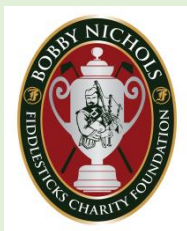
- ◆ Inclusion in all promotional material
- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament

QUARTZ SPONSOR \$1,000

- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament

COPPER SPONSOR \$500

- ◆ Link to your company website on Foundation website
- ◆ Signage at tournament



SPONSOR COMMITMENT FORM

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

- Presenting Sponsor \$30,000
- Principal Sponsor \$25,000
- Platinum Sponsor \$20,000
- Diamond Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$7,500
- Ruby Sponsor \$5,000
- Emerald Sponsor \$2,500
- Quartz Sponsor \$1,000
- Copper Sponsor \$500

THANK YOU!

PLEASE RETURN THIS FORM WITH YOUR CHECK PAYABLE TO:

BOBBY NICHOLS-FIDDLESTICKS CHARITY FOUNDATION
C/O FIDDLESTICKS COUNTRY CLUB
15391 CANONGATE DRIVE
FORT MYERS, FL 33912

THE BOBBY NICHOLS-FIDDLESTICKS CHARITY FOUNDATION IS A 501 (c)(3) TAX EXEMPT ORGANIZATION. FEIN 04-3649766. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-435-7352 (800-HELP-FLA), OR VISITING <https://www.fdacs.gov/ConsumerServices>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. FLORIDA REGISTRATION #CH14777.